



Advertising

## PRESS RELEASE

### **FOR IMMEDIATE RELEASE**

For further information, please contact:

Name – Gary Ebert, president

Phone Number – 262-786-4402

E-mail Address – [garye@kwadvertising.com](mailto:garye@kwadvertising.com)

#### **Diana Kohn joins KW Advertising as Associate Creative Director**

BROOKFIELD, WI (February 8, 2008) – KW Advertising, a full-service agency specializing in business-to-business and business-to-consumer communications, announces the addition of Diana Kohn as Associate Creative Director.

Kohn started her career at KW Advertising and returned after working at other Milwaukee-area ad agencies and, most recently, at the Crisis Prevention Institute in Brookfield, where she held numerous positions including Advertising Manager and Creative Director. In her new role, Kohn will be responsible for creating and executing results-driven, integrated marketing communications for a variety of mediums including print, broadcast, direct mail and the internet.

Joining KW Advertising's experienced team, Kohn's wealth of industry background and client knowledge is in step with the agency's commitment to hiring talented, goal-oriented professionals. "We are very excited to have Diana back at KW," said Gary Ebert, president of KW Advertising. "She shares the KW philosophy that to produce targeted, successful advertising that delivers measurable results, you have to become partners with your clients."

#### **ABOUT KW ADVERTISING**

KW Advertising, located in Brookfield, WI, is a full-service agency that offers advertising, marketing, public relations, research and interactive services to business-to-business and business-to-consumer clients. For more information, visit [www.kwadvertising.com](http://www.kwadvertising.com).

###