



## AAF Madison Summer Party!

Thursday, August 21, 5-8 p.m.

Samba Brazilian Grill, 240 W. Gilman St., just off State

Cool Drinks Hot Latin Jazz Good Food Great Creative

Watch local work featured in the 2007 National ADDY reel

Bring a friend. [Click here to register!](#)



### Roll Call from the Membership Committee

Greetings fellow AAF Madison members, as I (Karen Tiedt) take over for Dana Zurbuchen as this year's Membership Committee Chair. I'd like to give Dana a HUGE THANKS for all her efforts! As the new Board makes plans for the upcoming year, expect more great programming, networking, ADDYs and events. I look forward to mingling with you at these functions throughout the upcoming year. [Read more.](#)

### New AAF Madison Members

Krissy Bystrom Emery, [Mortenson, Matzelle & Meldrum](#) Mary Carbine, [Madison's Central Business Improvement District \(BID\)](#), Jon Gaustad, [Studio R Photography](#), Carol Goedken, [The Douglas Stewart Co.](#) Kevin Johnson, [Amplitude Design](#), Sean McCarthy, [Speedpro Imaging of Madison](#), Peggy Pichette, [Qualtim Inc.](#), Wade Waege, [TC Networks Inc.](#), Bob Winding, [TEC Mailing Solutions](#), Monica Winkler, [Zimbrick Inc.](#)

### Watch these videos on YouTube



### Tom Keeler, President's Article - 7/9/08

Welcome to the Madison Advertising Federation - an affiliate of the American Advertising Federation. Our group originated 61 years ago by ad professionals who felt a need to find better ways to communicate with other advertising professionals, suppliers, government officials, and of course, consumers. [Read more.](#)

### About Town

Thomas G. Allen has been named Vice President/General Manager... [Read more.](#)

Tina Booth has joined R S + K as production designer... [Read more.](#)

The American Advertising Federation (AAF) formally welcomed Andy Narrai... [Read more.](#)

Pam Ouimette has joined TMA+Peritus as Director of Strate... [Read more.](#)

Sugar River Stationers received a Best of 2008, Reader's Choice nomination... [Read more.](#)

TEC Mailing Solutions, a premier provider of list and mail management services for printers... [Read more.](#)

Visuality, a Wisconsin-based media firm, has received a 2008 Bronze Telly Award... [Read more.](#)

**MADISON**  
**THE CW** **All New on 2**  
 GET INTO IT Madison's CW has moved to cable channel 2

**GOSSIP GIRL** **90210**

**NEW SEASON STARTS SEPTEMBER 1ST MONDAYS 7p** **NEW SERIES STARTS SEPTEMBER 2nd TUESDAYS 7p**

Broadcast Channel 57 or Cable Channel 2

Karen Tiedt has joined Madison's CW as an account executive, bringing... [Read more.](#)

## Ad 2

On Thursday, June 19, nearly 40 Ad 2 Madison members and guests gathered at Osteria Papavero in downtown Madison for our Annual Club Meeting. [Read more.](#)

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### AAF Madison

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[Read](#) the VerticalResponse marketing policy.

