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**CHICAGO CHAPTER**  
of the **Business Marketing Association**

April 2010

Thursday, April 8, Luncheon

## YouTube, Facebook, Twitter and LinkedIn Day at BMA!

BMA's April 8 luncheon will be an extended, 90-minute globally televised and streamed panel session on "Social Media and B-to-B," with leading representatives of and experts on doing business marketing on YouTube, Facebook, Twitter and LinkedIn mixing it up with moderator Gord Hotchkiss, CEO of Enquiro. The luncheon starts at 11:30 am (30 minutes earlier than usual) followed by the live panel at 12 noon.

► [FULL STORY](#)



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Updated March 16

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### 3/17 BREAKFAST ROUNDTABLE

**From Green to Greenwashing: How BtoB Companies are Succeeding (and Failing) at Marketing Sustainability**

Moderator [Lori Colman](#) of [Colman Brohan Davis](#) will lead panelists from [Nalco Company](#), [Constellation NewEnergy](#) and [Valerio Dewalt Train Associates](#) on the hot button topic of sustainability.



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