



## NEWS RELEASE

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### **BADER RUTTER PROMOTES TWO ASSOCIATES**

**MILWAUKEE** — Bader Rutter, an integrated marketing services agency, has promoted Larry Engel to group leader and Aimee Buck to team leader, both in the agency's account management department.

In his new role, Engel will oversee the strategic planning and account management of teams serving accounts such as Ball Horticultural, OfficeMax, CliftonLarsonAllen and Oshkosh Corporation. He also will continue to take on additional agency operations responsibilities. Engel has been with the agency since 1996. Originally from Milwaukee, Engel received degrees in both journalism and marketing from the University of Wisconsin-Eau Claire.

In her new role, Buck will oversee the day-to-day management of the agency's Pfizer Animal Health Global Poultry account. Buck previously served as a senior account executive on the Pfizer Animal Health Dairy business. She has a bachelor's degree in economics from Carleton College in Northfield, Minn., and is a native of Dennison, Minn.

Bader Rutter is an integrated marketing services agency headquartered in Milwaukee, with additional offices in Chicago and Lincoln, Neb. Learn more at [www.baderrutter.com](http://www.baderrutter.com). Follow Bader Rutter on Facebook at [www.facebook.com/BaderRutter](http://www.facebook.com/BaderRutter), [Twitter](#), [YouTube](#) and [Converge](#), the Bader Rutter blog.

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