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## KMG Update - 2/2/10

**SAVE THE DATE!**  
Saturday, April 17  
9:30 a.m. - 4 p.m.

**NextGen: Insights on  
Innovation from  
Marketing Leaders**

## *Limited number of tickets now available to members at a discounted price.*

KMG invites to you save the date for its 2010 Marketing Symposium, **NextGen: Insights on Innovation from Marketing Leaders**.

The day-long event will be held Saturday, April 17, 2010, in the DePaul Loop Campus 8th Floor Conference Center.

An opportunity to explore the issues and challenges shaping the next generation of marketing leaders, **NextGen** programming will not only focus on defining the tools that are relevant within the constructs of a marketer's core responsibilities, but also show how these tools can shape the structure of a business model primed for growth.

**For an early look at some of the topics scheduled for discussion, read the [full release at kellstadtmarketing.com](#).**

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