



## NEWS RELEASE

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### LAIK JOINS BADER RUTTER AS LEAD DEVELOPER

**MILWAUKEE** — Jourdan Laik has joined Bader Rutter & Associates to bolster the agency's digital service offerings. In this role, Laik will provide expertise in project leadership, software design and digital art direction. Laik brings more than 12 years of experience in building high-end websites and has extensive knowledge in design and aesthetics, enterprise-level programming and photography.

A native of Milwaukee, Laik has an associate's degree in visual communications and graphic design from Milwaukee Area Technical College, and has gained much of his experience completing freelance and personal projects. Before joining Bader Rutter, Laik worked for Concurrency, Inc., and Chaney Systems, Inc., in a variety of software development roles.

Bader Rutter is an integrated marketing services agency headquartered in Milwaukee, with additional offices in Chicago and Lincoln, Neb. Learn more at [www.baderrutter.com](http://www.baderrutter.com). Follow Bader Rutter on Facebook at [www.facebook.com/BaderRutter](http://www.facebook.com/BaderRutter), [Twitter](#), [YouTube](#) and [Converge](#), the Bader Rutter blog.

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