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**LAUGHLIN CONSTABLE HONORED TWICE FOR WORKPLACE FLEXIBILITY**  
*Independent creative agency captures local and national awards*

Milwaukee (August 23, 2010) – Laughlin Constable received the “2010 Top Milwaukee Workplace” award from *The Business Journal Serving Greater Milwaukee’s* on Friday, Aug. 20 and was also recently honored with the national 2010 Alfred P. Sloane Award for Business Excellence In Workplace Flexibility.

The integrated communications agency was one of 29 Milwaukee-area organizations with 1–100 employees to be given the “Top Milwaukee Workplace” award this year. The awards are determined solely by the employees of the nominated organizations. Employees are asked to complete confidential surveys that gauge employees’ satisfaction in the following areas: work/life balance, company morale, benefits, training, employee development and employee voice.

Honored for its third Alfred P. Sloan Award for Business Excellence in Workplace Flexibility, Laughlin Constable stands out, again, as one the leading employers for workplace flexibility. The integrated communications agency competed against more than 700 worksite applicants from across the nation to win one of the awards.

The Alfred P. Sloan Award for Business Excellence in Workplace Flexibility is part of the When Work Works program, an ongoing project of Families and Work Institute, the U.S. Chamber of Commerce’s Institute for a Competitive Workforce and the Twiga Foundation. FUEL Milwaukee has organized When Work Works involvement among regional employers since 2008. The award identifies companies that successfully implement flexibility in the workplace to drive business goals and benefit employees, helping them meet responsibilities in and out of the office.

Laughlin Constable, an integrated communications agency with offices in Chicago, Milwaukee and New York, has been providing high-quality marketing services to its clients for over 30 years. The agency provides Full Circle Branding solutions including brand strategy development, digital marketing, design, advertising, public relations and media. Its annual billings are in excess of \$200 million. Some of the agency’s clients include: Associated Bank, Aurora Healthcare, Bon-Ton Stores, Bridgestone/Firestone, Harley-Davidson Museum, Master Lock, Walgreens and the Wisconsin Department of Tourism. For more information, please visit [www.laughlin.com](http://www.laughlin.com) and <http://blog.laughlin.com>.

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