

To view this email as a web page, click [here](#).



September 27-28  The Hilton Minneapolis

Maybe it's the heat index...

...but I can feel the Summit excitement in the air! This year, spend a day and a half with over 75 of the coolest and smartest speakers, educators and practitioners in marketing, consumer research, design, interactive development and creative thinking. All at last year's prices. That's more holler for yer dollar!

Early Bird pricing ends on September 3! So, Value Shoppers, [register today!](#)

Still undecided? Check out the speakers we've lined up for the Featured Speaker Track:

Olivier Blanchard - His Twitter handle describes him well; [@thebrandbuilder](#). Olivier has figured out the secret to Social Media ROI, and he's going to share it with you.

Xeni Jardin - As a tech culture journalist, co-editor of *Boing Boing*, and recent guest on "The Rachel Maddow Show", you'll want to hear what Xeni has to say. For reals.

Julien Smith - Co-author of "Trust Agents", he'll help your company leave the stone age behind and pass through the forge of social media.

Cecily Sommers - As the founder of The Push Institute, she's watching the trends that will hit the business, government, and non-profit sectors over the next 5-10-25-50 years.

We'll continue to announce additions, but keep an eye on www.mimasummit.org for the continuation of **MORE!**

 Register ▶

 Connect With Us



 Keynote Speakers



Gary Vaynerchuk

[Click here](#) to see full bio.



Baratunde Thurston

[Click here](#) to learn more.

Platinum Sponsor

Gold Sponsor



Silver Sponsor

ExactTarget.

Bronze Sponsor

FindLaw.



This email was sent by: **Minnesota Interactive Marketing Association**
1821 University Ave W #S256 St. Paul, MN, 55104, USA
2010 [Minnesota Interactive Marketing Association](#). All rights reserved.

2010 MIMA Summit emails by [Leslie Sorum](#).

We respect your right to privacy - [view our policy here](#).

If you would like to view your profile or unsubscribe from future MIMA email,
[visit this link](#).



Email Services provided by [Exact Target](#).

