



PRSA Chicago Presents: Social Media Ethics

Our expert panel will tackle the lessons being learned about social media faux pas, trends in social media guidelines and the overall wrangling that marketing and PR is attempting to manage in the "Wild West" that is the digital space.

Moderator: David Kramerer, PhD, Assistant Professor in the School of Communication at Loyola University Chicago

Panelists:

Phil Gomes, SVP Digital, Edelman
William Bonner, Senior Director of External Relations, OfficeMax
Sherri Maxson, Director of Digital Marketing, DeVry University

When

Tuesday, September 14, 2010 11:30 AM - 1:30 PM
Central Time Zone

Where

Maggiano's Little Italy
516 North Clark Street, Chicago, IL

Attire

Business Attire

FEE

Event Registration

Member \$37.00

NonMember \$45.00

Student \$37.00

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