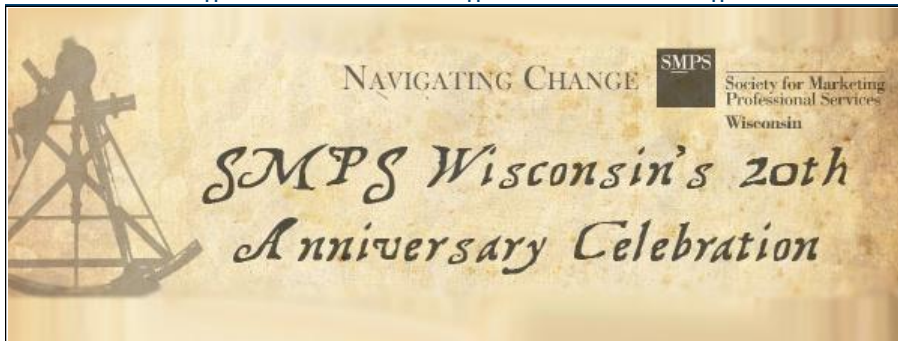




in Touch

SMPS Wisconsin Newsletter

August 2010

[About SMPS](#)[Benefits](#)[Certification](#)[How to Join](#)[Foundation](#)**Next Program****September 17**

Don't miss [Roger Seip](#), comedian, VP of Freedom Personal Development, and keynote speaker at our 20th Anniversary celebration. [Learn How Memory Slips Can Cost You Sales](#) or learn more about the [anniversary networking event in Milwaukee](#).

Advocate, Educate & Connect

SMPS Wisconsin's incoming President Justin Juley introduces this year's theme "Navigating Change," how it shaped programming and what it means for you...[read more](#).

Sneak Peak at 2010-11 Programs

Are you "Navigating Change" at your company? Leslie Blaize, Director and Co-Chair of the Programming and Logistics Committee gives a sneak peak of the programs that will be held by SMPS Wisconsin this year...[read more](#).

Virtues of Membership

Diane Chamness writes about the value SMPS has provided her over the past 20 year's...[read more](#).

Plan Your Own Exotic Tour

Inspired by Eat Pray Love, Leslie Blaize, compares Elizabeth Gilbert's book about a quest to find oneself with a home-based experience to SMPS Committee involvement and how they can yield surprisingly similar benefits...[read more](#).

Join a Committee**3 Months Free**

[Help grow the SMPS network and receive three free months of membership!](#)

2010-11 Board of Directors

[Announcing the 2010-11 Board of Directors](#)

Get Involved!

Check out the latest opportunities to get involved with SMPS as a [member](#) or [sponsor](#).

Get Connected!

[Get the most out of your SMPS membership](#)

**New, Renewing, and Transfers**

[Congratulations to our new and renewed SMPS Wisconsin members!](#)

New Member Challenge

This CHALLENGE will introduce you to SMPS and to the many benefits of membership. [Take the challenge and win a \\$50 gift card!](#)

Wisconsin CPSM

If you are interested in pursuing your CPSM here are some [members who can help](#) you with study and exam advice.

[Overview the CPSM Certification Program](#)

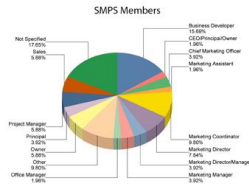
Wake Up, Recover, and Grow

[Join Us in Washington, DC from October 11-12, 2010 for the Fall 2010 SMPS Foundation Think Tank, "Wake Up, Recover, and Grow in 2011!"](#)



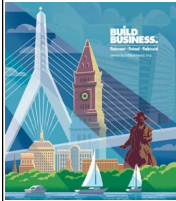
Here's a listing of SMPS Committees and assistance that's needed. Take a look and plan your own SMPS adventure... [read more.](#)

Sponsorship Options for Every Need & Budget!



Amber Burke, SMPS Wisconsin's Vice President, shares the importance of sponsorship and how new packages and flexibility will add value to participating firms... [read more.](#)

Build Business Conference Recap



Jenny Basile recaps this year's National SMPS Build Business Conference in Boston...[read more.](#)

Leadership Council Updates



The WI AEC Leadership Council offers unique round table discussions for both members and non-members of SMPS. [Here is the latest news on the leadership council and last meeting.](#)

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