



NAVIGATING CHANGE



Society for Marketing Professional Services  
Wisconsin

# SMPS Wisconsin's 20th Anniversary Celebration

The Society of Marketing Professional Services (SMPS) invites you to help us celebrate the Wisconsin Chapter's 20th Anniversary!

The **"Navigating Change"** celebration will start at 4:00 PM at **Port of Call Bistro and Beer Garden** just prior to checking in for an **Edelweiss Boat Tour** along the Milwaukee River featuring appetizers and cocktails.

After the tour, the event will continue at the historic **Pfister Hotel** in downtown Milwaukee for a gourmet dinner. Dinner guests will be entertained with a **presentation by Roger Seip**, a stand up comedian and Vice President of New Product Development at Freedom Personal Development **with remarks from SMPS National CEO Ron Worth**.

After, please join us for **more networking, reminiscing and good company** from attendees and SMPS members, including past presidents, founders, and current and past board members at the Pfister Hotel's **Blu Bar**!

**Interested in attending? Please register here for the event by clicking [Yes](#) or [No](#).**

Thank you and we look forward to celebrating with you!

**For more information about the 20th Anniversary event [click here](#).**



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SMPS Wisconsin is sponsored by:

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## Celebration Details:

**Date:** September 17, 2010

**4:00 PM** Cocktails at Port-of-Call Bistro/  
Check-in for the Edelweiss Boat Tour

**4:45 PM** Edelweiss Boat Tour

**7:15 PM** Gourmet Dinner at the Pfister Hotel

**7:45 PM** Speaker Roger Seip presents on improving your memory by 300%

**9:15 PM** Post-event networking at Pfister's Blu Bar



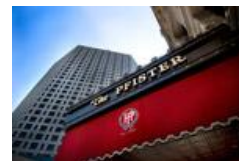
### [Port of Call Bistro & Beer Garden](#)

106 W. Wells Street Milwaukee, WI 53203  
414.2737678



### [The Edelweiss](#)

205 W. Highland Avenue Milwaukee, WI 53203  
414.276.7447



### [Pfister Hotel](#)

424 East Wisconsin Avenue Milwaukee, WI 53202  
414.273.8222



Presentation by Roger Seip  
[Click here](#) for more information



Remarks by SMPS.  
National CEO