

For Immediate Release
February 25, 2010

Appleton marketing firm provides free resume review to students

Marketing professionals will assist marketing, design and public relations students and recent graduates with resume and portfolio reviews on Friday, April 16

APPLETON, Wis. - Weidert Group, Inc., a full-service marketing and communications agency in Appleton, has announced that it will open its doors on Friday, April 16, 2010, from 8 a.m. to 5 p.m. to any marketing, design or public relations student seeking free resume and portfolio advice.

Greg Linnemanstons, president of Weidert Group says that no appointments are necessary for students or recent graduates who wish to have their resume or portfolio reviewed by a member of the Weidert Group team. Marketing, public relations and design professionals will be available throughout day to meet with marketing industry students or recent graduates.

"We understand it's tough out there for students and recent grads looking for work in our industry, especially those graduating this May," notes Linnemanstons. "We hope this will provide students and entry-level professionals with ways to improve their resumes and experience meeting with an industry professional in an agency setting."

Weidert Group runs an internship program for local students, offers job shadowing, participates in university resume and portfolio reviews and often hosts university field trips. Many of the Weidert Group team members are also active in speaking engagements, student conferences and employer advisory boards to assist young professionals in the industry.

"We are eager to meet some fresh faces in marketing, public relations and design and are already anticipating being impressed by talented local students," says Linnemanstons.

Students that are unable to attend on April 16 are encouraged to contact Weidert Group's internship coordinator and public relations manager, Abby Gutowski at agutowski@weidert.com to schedule an appointment.

###

Media Contact:

Abby Gutowski
Public Relations Manager
920.731.2771 x224
agutowski@weidert.com