



ZEPPOS & ASSOCIATES
INCORPORATED

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GARDNER EARNS NATIONAL ACCREDITATION IN PUBLIC RELATIONS

MILWAUKEE – Zeppos & Associates, Incorporated today announced that John Gardner, senior account executive at the firm, has earned his national Accreditation in Public Relations (APR). Gardner is the fourth member of the Zeppos team to do so.

“We are all proud of John and the work he put into earning his accreditation,” said Evan N. Zeppos, APR, president of the firm. “The APR designation further demonstrates what we already know about John—that he’s an extremely capable and hardworking public relations professional with a high level of skill and expertise.”

The APR designation is earned following a comprehensive process measuring a public relations practitioner’s fundamental knowledge of communications theory, advanced capabilities in research, strategic planning, implementation and evaluation. The designation also signifies a commitment to professional excellence and ethical conduct.

Gardner joined Zeppos & Associates in 2005, serving as an account executive prior to his promotion to senior account executive. He is originally from Wisconsin Rapids, Wis., and currently resides in Brookfield with his wife and son.

Zeppos & Associates, Incorporated is one of the top 125 independent public relations firms in the nation and provides public relations and government affairs services to a diverse group of local, national and international clients. For more information regarding Zeppos & Associates and its team, please visit www.zeppos.com.

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