

Press Release  
For Immediate Release  
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## American Advertising Federation Madison Welcomes Joe Kiedinger Presenting "Prophit Marketing Road Show"

(Madison, WI – November 2008) The American Advertising Federation Madison (AAF Madison) (*Formerly Madison Advertising Federation*) is pleased to announce their AAF Madison December Holiday Event Celebration **Monday, December 15, 2008** at the newly renovated Majestic Theater located at 115 King Street in Madison, WI. This program will include great Food from Roman Candle, including gourmet pizzas, pastas and salads. There will be drink specials and an entertaining marketing performance. This event will run from 5pm-8pm with Joe Kiedinger's presentation from 6pm-7pm. This event (including dinner) is Free for Active and Corporate members, \$18 for Affiliate, Ad2, Educator and Student members, \$35 for guests. RSVPs are requested by December 10<sup>th</sup> by calling Julie Redders at AAF Madison, (608) 831-9242 or email her at [julie@aaftmadison.org](mailto:julie@aaftmadison.org).

***Anyone who brings in a toy for Toys for Tots will receive a free drink!*** Ruth Ann Schoer with The Salvation Army will be there as well, as well as a Kettle for those who want to make a cash donation.

The Prophit Marketing Road Show is an entertaining multimedia experience where Joe educates attendees on his unique 7-Step Prophit Marketing System. Part seminar, part show--it satisfies your organization's need for education and entertainment as attendees will laugh, be engaged, and will leave with an action plan to help compete in the market. Joe, formerly a production singer for Carnival Cruise Lines, combines his passion for performing with his expertise of marketing in one unique, high energy event. Please check out our Roadshow video at [www.prophitmarketing.com](http://www.prophitmarketing.com) to get a taste of this empowering presentation. We promise you'll walk away inspired, educated, and cracking up!

The American Advertising Federation Madison is an organization dedicated to enhancing the advertising and communications industry by supporting and recognizing their diverse membership and their contributions to the region's vitality, economy and culture. If you are interested in finding out more about AAF Madison, please visit our website, [www.aaftmadison.org](http://www.aaftmadison.org). Call AAF Madison at (608) 831-9242, email [julie@aaftmadison.org](mailto:julie@aaftmadison.org) or snail mail PO Box 5663, Madison, WI 53705.