



FOR IMMEDIATE RELEASE

April 27, 2021

Terri Blahnik Joins Element as Art Director

Element expands creative department

DE PERE, Wis. – [Element](#), a full-service integrated marketing agency with two locations in Northeast Wisconsin, welcomes Terri Blahnik as its art director. Blahnik brings more than ten years of experience in art direction, graphic design, and marketing strategy to Element.

As an art director, Blahnik will be responsible for developing innovative, emotionally compelling, and effective creative solutions using various media types and establishing and maintaining the highest standards of creative work for the agency's valued clients.

Blahnik began her professional career in graphic design roles at Communicator, Inc., Derse, and Bon-Ton Stores. Blahnik then went on to become the creative director for Veil Magazine for more than eight years. She was also employed as the creative director at Belk, a private department store company based in Charlotte, North Carolina.

Blahnik graduated from the University of Wisconsin – Milwaukee in 2011 earning a bachelor's degree in fine arts and graphic design.

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About Element

Element is a full-service integrated marketing agency with more than 80 clients in both B2B and B2C industries. Our mission is to boost our clients' bottom lines using a strategic, research-driven approach that aligns creative campaigns, digital marketing, public relations, and more to keep sales prospects on the path to purchase and engaged with a brand. We pride ourselves on honest communication with clients and our down-to-earth, "Get Real" culture. Learn more and see our work at [GoElement.com](#).

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