

FOR IMMEDIATE RELEASE

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Element Expands Account Services Department
Meghan Murphy hired as account strategist

DE PERE, Wis. – [Element](#), a full-service integrated marketing agency with two locations in Northeast Wisconsin, hired Meghan Murphy as a new account strategist. Murphy brings over thirty years of media buying, agency work, and news production experience to Element.

As an account strategist, Murphy will profile target markets, align brands with audience expectations, and interpret campaign objectives into focused strategies for clients.

Prior to Element, Murphy was employed as the vice president – media and account services for KHROME, a full-service advertising agency. Murphy has also worked as a media director for Arketype, Burnham Richards Advertising, and The Goltz Seering Agency.

Murphy graduated from the University of Wisconsin – Oshkosh with a bachelor’s degree in radio, television, and film.

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About Element

Element is a full-service integrated marketing agency with more than 80 clients in both B2B and B2C industries. Our mission is to boost our clients’ bottom lines using a strategic, research-driven approach that aligns creative campaigns, digital marketing, public relations, and more to keep sales prospects on the path to purchase and engaged with a brand. We pride ourselves on honest communication with clients and our down-to-earth, “Get Real” culture. Learn more and see our work at goelement.com.

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