

FOR IMMEDIATE RELEASE

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PRSA Northeast Wisconsin Selects Chloe Albrecht as Young Professional of the Year
Element's public relations manager is honored for her commitment to Northeast Wisconsin businesses and nonprofits

DE PERE, Wis. – [Element](#), a full-service integrated marketing agency with two locations in Northeast Wisconsin, is thrilled to announce its public relations manager, Chloe Albrecht, as this year's Public Relations Society of America (PRSA) Northeast Wisconsin Young Professional of the Year award recipient. This award honors an individual, 30 years of age or younger, who has demonstrated communications excellence in the areas of public relations, marketing, media relations or general communications within the past year.

"Chloe is an integral part of our public relations team at Element, and to our overall company, since she joined in 2016," said Tara Brzozowski, public relations director at Element. "She has achieved a great amount of success in her professional career and has shared her talent, energy, and applicable experiences with notable causes in her spare time."

Among her many accolades recognized in her selection for this award, Albrecht will be acknowledged for her lifelong leadership and commitment to Northeast Wisconsin's businesses and nonprofits. Not only does she devote her career to implementing strategic plans and new processes for the success of Element's public relations team and its clients, she also dedicates her free time to the organizations she is passionate about. This includes speaking in front of industry professional groups, university students, and business leaders to further their education, serving as board member and public relations liaison for the Samaritan Counseling Center of the Fox Valley, aiding as Appleton's Octoberfest media support for its annual fundraising event, and volunteering as a committee member for the Touchdowns for Hope event that supports House of Hope.

"I'm honored to be selected as this year's PRSA Northeast Wisconsin Young Professional of the Year," said Albrecht. "I hope to continue dedicating my time to my clients at Element and organizations close to my heart."

Albrecht was announced as the award recipient at PRSA Northeast Wisconsin Chapter's virtual luncheon celebration on Tuesday, November 17. Communicator of the Year and the inaugural Lifetime Achievement were among the other awards presented at this year's awards ceremony.

For more information on the PRSA Northeast Wisconsin Young Professional of the Year award, visit prsanewis.org/awards. To learn more about Element's public relations team, visit goelement.com/agency-staff.

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About Element

Element is a full-service integrated marketing agency with more than 80 clients in both B2B and B2C industries. Our mission is to boost our clients' bottom lines using a strategic, research-driven approach that aligns creative campaigns, digital marketing, public relations, and more to keep sales prospects on the path to purchase and engaged with a brand. We pride ourselves on honest communication with clients and our down-to-earth, "Get Real" culture. Learn more and see our work at goelement.com.

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