

FOR IMMEDIATE RELEASE

Contact

Jaimie Somlai, Marketing Director
jaimie.somlai@nwsdigital.com

Northwoods' Offers "2021 Outlook" Webinar Series for Marketers

November 11, 2020 – Northwoods, a Shorewood, WI-based digital agency and software developer, is offering a free 2021 Outlook webinar series in December for marketers, digital marketers, executives and others interested in understanding the digital trends taking shape and digital solutions that will help their organizations achieve success in the new year.

Join us for one or more of the following webinars:

2021 Outlook: Custom Software Development - the Missing Link in Your Martech Stack
Wednesday, December 2, 2020 | 10-11 a.m. CST

Join us as we share real examples of custom software solutions and APIs we've developed that have helped marketing and IT organizations overcome their martech challenges - and how similar solutions can help you do the same in the new year.

2021 Outlook: The Online Customer Experience Imperative
Wednesday, December 9, 2020 | 10-11 a.m. CST

Find out why creating an exceptional digital experience is essential to your company's success in 2021, how to assess your current efforts, and practical tips for making improvements.

2021 Outlook: Website Design Trends to Watch
Wednesday, December 16, 2020 | 10-11 a.m. CST

Join us for insights into the newest design trends our team expects to affect websites in 2021. Learn which trends drive conversions and which ones won't, keeping you from wasting valuable time and resources.



To learn more and to register, visit www.learnatnorthwoods.com. We look forward to you joining us!

###

About Northwoods

When companies choose Northwoods, they get a true digital partner — a digital best friend — who's focused on their ultimate success and happiness. Through honest guidance, outstanding service and exceptional expertise, our team is dedicated to helping our clients' teams consistently meet and exceed their business goals.

Digital Strategy | Digital Marketing & Advertising | Websites | Software Development

Learn more at www.nwsdigital.com.