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**STIR ADVERTISING & INTEGRATED MESSAGING ADDS SENIOR ACCOUNT EXECUTIVE**

*Ceara Milligan brings strong writing and strategy experience to the agency*

(Milwaukee, Wis.) Aug. 18, 2020 – Ceara Milligan has joined the STIR Advertising & Integrated Messaging team as Senior Account Executive where she will work on both consumer and business-to-business accounts.

Ceara will manage accounts in the food and beverage, financial and retail categories while assisting on new business development. As Senior Account Executive, she will lead teams and liaison with clients as they develop and execute creative campaigns in digital and social marketing environments.

Throughout her eight year career, Ceara has worked in a variety of large and boutique agencies developing strategies for clients in many industries. Her most recent position was as content strategist/copywriter for Catch-22 Creative and before that Ceara was an account planner at Bader Rutter. She also writes for a number of national media outlets including *Taste of Home*.

“Our integrated concept requires that team members be multi-dimensional. Ceara has an array of skills that will enable our account service team to provide superior leadership,” said STIR President Brian Bennett.

**ABOUT STIR ADVERTISING & INTEGRATED MESSAGING**

STIR Advertising & Integrated Messaging is a full-service advertising agency developing integrated marketing campaigns that create engagement with customers through creative messaging strategies, including advertising, public relations, social media, content marketing, web/digital marketing. To learn more about STIR, or to see some of the agency’s work, visit [www.stirstuff.com](http://www.stirstuff.com).