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STIR ADVERTISING & INTEGRATED MESSAGING EXPANDS ITS TEAM
Milwaukee marketing agency adds to digital and account departments

(Milwaukee, Wis.) Nov. 17, 2020 – Neil Fraser, Al Nennig and Peter Bennett have joined the STIR Advertising & Integrated Messaging team.

As the new Digital Director at STIR, Neil Fraser will lead website development and design, digital marketing and online customer relationship management. He will help clients increase revenue and drive engagement to help achieve business goals. Throughout his 20-year career, Fraser has held several leadership roles at firms in the U.S. and Europe including DCI Artform and Hanson Dodge in Milwaukee, SapientRazorfish in Chicago and Whitewall Marketing in Glasgow.

Al Nennig, STIR senior account executive, will manage clients in the food and beverage, health care and retail categories while assisting on new business development. He will lead teams in developing and executing traditional, digital and social marketing campaigns. Previously, Nennig has worked at Concentrix, BVK, and The Brewer Group.

Peter Bennett, added as Digital Marketing Specialist, will support account teams on a variety of client projects. An avid fan of film, Bennett attended Milwaukee Area Technical College, where he studied TV production, and Wisconsin Lutheran College, where he studied Digital Cinema and Media.

"We are thrilled to be growing as an agency," said STIR President Brian Bennett. "Our newest team members bring a lot of great skills to the table, and we are all looking forward to working together and creating spectacular work for our clients."

ABOUT STIR ADVERTISING & INTEGRATED MESSAGING
STIR Advertising & Integrated Messaging is a full-service advertising agency developing integrated marketing campaigns that create engagement with customers through creative messaging strategies, including advertising, public relations, social media, content marketing, web/digital marketing. To learn more about STIR, or to see some of the agency's work, visit www.stirstuff.com.