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United Adworkers' Annual Awards Show – The 99 – to Be Held at the Milwaukee Public Museum on Feb. 29

Tickets on Sale Now

MILWAUKEE, January 24, 2024—Southeast Wisconsin's advertising and professional creative community is gearing up for an unforgettable Leap Year Day celebration with United Adworkers' awards show, The 99, which will take place at the beloved Milwaukee Public Museum on February 29. The aptly themed "99 at the Museum" will showcase the best work across various categories, recognizing the region's finest design, marketing, and creative work.

"The Milwaukee Public Museum has long been recognized as a bastion for curiosity, creativity, and exploration, making it a perfect venue for The 99," said Cory Ampe, President of United Adworkers. "The 99 acts as a catalyst, fostering a vibrant and dynamic creative scene in our region. It sparks friendly competition and serves as a powerful celebration of the immense talent within our community."

This event is open to the public, and tickets can be purchased on the <u>United Adworkers</u> <u>website</u> beginning January 23. The event will also recognize the 2024 Wisconsin Advertising Hall of Fame inductees, who will be announced at a later date.

Event Details

• **Date:** February 29, 2024

• **Time:** 6 pm CST – 11 pm CST

Location: Milwaukee Public Museum, 800 West Wells Street, Milwaukee, WI 53233

• Prices:

Students: Free

o Individual prices: \$50 (early bird);\$60 (starting Feb. 2)

o Table of 10: \$500

About United Adworkers

Founded in 2001, the United Adworkers is a Milwaukee-based organization dedicated to the pursuit of advertising, marketing, and creative excellence throughout Wisconsin. Comprised of a close-knit group of agencies, in-house teams, freelancers, post-production shops, students, and other Wisconsin-based creatives, United Adworkers' mission is to serve the advertising community of Wisconsin with education, inspiration, and connection points to further careers, cultivate talent, and advocate for industry growth.

www.unitedadworkers.com