

FOR IMMEDIATE RELEASE

Weidert Group to Share SEO Insights at Manufacturing First

Appleton, WI – Weidert Group, a B2B inbound marketing agency and Platinum Level HubSpot Partner, is a sponsor of the upcoming Manufacturing First Expo & Conference, at which agency president Greg Linnemanstons will share with manufacturers how to get their businesses to rank highly in Google searches.

“Manufacturers are in a never-ending battle for new customers and the talent needed to serve them. Your website should be your hardest-working marketing asset, yet most manufacturers’ websites fall far short of that,” said Greg Linnemanstons. “I’ll be offering advice on content strategies and tools to dramatically improve website performance,” he said.

Linnemanstons will present “How Manufacturers Can Own Google Search in 2019” at an 11 a.m. breakout session during the October 30, 2019, Manufacturing First Expo & Conference at the KI Convention Center in Green Bay, Wisconsin.

“If Google can’t find your business, neither can your prospects,” Linnemanstons said. “I’ll share insights that industrial manufacturers in Northeastern Wisconsin can use to enhance their web presence, develop a growth-driven website, and continually optimize their sites’ lead gen performance,” he added.

The day-long Manufacturing First Expo & Conference has grown into one of the state’s premier industry events, annually welcoming more than 1,200 attendees to view presentations on the latest industry trends and meet more than 200 exhibitors. The event is offering an early bird registration until September 13. To learn more and register, visit manufacturingfirst.com.

About Weidert Group, Inc.

[Weidert Group](http://www.weidertgroup.com), founded in 1980, is a full-service business-to-business inbound marketing agency that has been a certified HubSpot Agency Partner since 2011, and achieved Platinum status as a top partner in 2015. HubSpot is the global leader in marketing automation software, with over 64,800 customers in more than 100 countries. Weidert Group provides all components of an effective inbound marketing and sales effort, including web design, search engine optimization, content strategy, social media strategy and promotion, lead nurturing, marketing and sales training and process design, and overall marketing management. Clients represent primarily business-to-business organizations in complex industries such as industrial manufacturing, distribution, insurance, and financial services.